



**Contact:**

Bill Bryant, Bryant Marketing Communications  
678-366-3232, [bbryant@bryantmarcomm.com](mailto:bbryant@bryantmarcomm.com)  
Dave Heegard, LebanonTurf  
800-233-0628, [dheegard@lebsea.com](mailto:dheegard@lebsea.com)

**Lebanon Seaboard Acquires Roots Turf and Landscape**

**Business from Global Biotech Leader Novozymes**

---

**Deal for turf and landscape products, including the Roots brand, and microbial technologies from Danish firm reinforces LebanonTurf's commitment to biological plant nutrition.**

LEBANON, PA. (July 29, 2009) – Lebanon Seaboard Corp. announced that it has acquired the turf and landscape business from Novozymes, a global leader in biotechnology solutions across a wide range of industries. Novozymes' turf and landscape business includes the Roots Turf brand of organic based granular fertilizers, along with other unique nutritional complements.

A market leader in the development of organic fertilizers, granular and liquid biostimulants, advanced micronutrient complexes and bio-pesticides, the Roots Turf brand is an all-in-one nutrient delivery system that feeds the plant while enhancing the biological life of the soil and plant ecosystem. Roots products are used on golf and sports turf, as well as for lawn care, sod and hydroseeding to provide consistent color response, improved turf density and root mass.

The acquisition reinforces LebanonTurf's commitment to the emerging field of biological plant nutrition, according to Kathy Bishop, ceo and president of LebanonTurf. "Biology and microbes are fundamentally changing agronomic science and how nutrition is viewed and applied. This acquisition puts us on the front edge of that change," Bishop said.

The acquisition of Novozymes' turf and landscape business, including the Roots products and technologies complement Lebanon's December 2008 acquisition of the

Emerald Isle line of foliar and granular fertilizer products. Emerald Isle True Foliar products produce excellent turfgrass conditions by providing seaweed extract and other beneficial supplements for root growth, stress tolerance and disease resistance.

“We now can offer customers access to the broadest and most complete offering of nutrition and physiological fitness products on the market today – from fundamental N-P-K offerings to highly advanced biotechnology based products,” Dave Heegard, vp and general manager of the LebanonTurf said.

Novozymes said the divestment was part of a focused growth strategy for its microorganisms business. “We want to ensure the continued growth and profitability of our bio-agriculture business based on the development of our core technologies,” said Thomas Videbæk, executive vice president of Novozymes’ BioBusiness.

Terms of the agreement between privately held Lebanon Seaboard, whose LebanonTurf division focuses on the professional turf industry; and Novozymes, a publicly traded Danish firm, were not disclosed.

#### **About Lebanon Seaboard and LebanonTurf**

Lebanon Seaboard Corp. manufactures and distributes a broad range of professional turf and ornamental products, as well as a wide variety of consumer lawn and garden items. With more than 60 years experience, LebanonTurf, a division of privately held Lebanon Seaboard, is a leader in developing practical and innovative solutions for the turf and landscape maintenance industry. For more information, visit [www.lebsea.com](http://www.lebsea.com), [www.lebanonturf.com](http://www.lebanonturf.com) or call 800-233-0628.

#### **About Novozymes**

Denmark-based Novozymes is the world leader in bioinnovation. Together with customers across a broad array of industries the company creates tomorrow’s industrial biosolutions, improving customers’ business and the use of our planet’s resources. With over 700 products used in 130 countries, Novozymes’ bioinnovations improve industrial performance and safeguard the world’s resources by offering superior and sustainable solutions for tomorrow’s ever-changing marketplace. Novozymes is quoted on NASDAQ OMX Copenhagen A/S (NZYM B). Read more at [www.novozymes.com](http://www.novozymes.com)

###